

CITY COUNCIL

Dennis G. Hoffman, Mayor
Bruce T. Roundy, Vice Mayor
James Paschall, Sr.
Charles Gee
Salina Edwards

CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street
ORLAND, CALIFORNIA 95963
Telephone (530) 865-1600
Fax (530) 865-1632



CITY MANAGER
Peter R. Carr

CITY OFFICIALS

Angela Crook
Assistant City Manager/City Clerk
Pamela Otterson
City Treasurer

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

**AGENDA
SPECIAL MEETING
ORLAND ECONOMIC DEVELOPMENT COMMISSION**

Tuesday, January 31, 2017

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ORAL AND WRITTEN COMMUNICATIONS**
 - A. Citizen Comments:
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. **CONSENT CALENDAR**

Approval of Economic Development Commission minutes for January 10, 2017.
6. **ITEMS FOR DISCUSSION OR ACTION**
 1. Walker Street Streetscapes Design – Melton Design Group
 2. Report from Economic Forecast Conference – Pete Carr, City Manager & Commissioners David Allee and Sean Kochems
 3. Advise City Council on a proposed cap on Arts fee – Pete Carr, City Manager
 4. 2017 Work Plan – All Commissioners

7. STAFF REPORT

Business Update

8. COMMISSIONER REPORTS

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on January 26, 2017.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
January 10, 2017

1. The meeting was called to order by: Vice Chairman Rosales at 6:03 PM.
2. The Pledge of Allegiance was lead by: Vice Chairman Rosales.
3. Roll Call
Commissioners Present: Joser Rosales, Sean Kochems, David Allee, Mike Wyser
Commissioners Absent: Harvey Mitchell
Staff Present: City Manager, Pete Carr and Secretary, Ann Butler
Others Present: Glenn County Community Services Director Jody Samons,
Orland Flag Society President Roy Meridith

4. ORAL AND WRITTEN COMMUNICATIONS
Roy Meridith, 412, First Street, Orland, CA, 530-321-6917.

Roy Meridith, President of the Orland Flag Society, addressed the Commission on the importance that the display of the American Flags will be incorporated into the new Streetscapes Designs of Walker Street. City Manager Carr assured Mr. Meridith that the Flags are included in the design. Mr. Meridith requested an expansion of Flags to be displayed on both sides of Fourth and Fifth streets, and allowing for donations to place names on each flag. City Manager Carr welcomed Mr. Meridith to address the flag expansion to the Economic Development Commission as an Agenda item and to attend a City Council meeting.

Jody Samons reported on a new local product that is being produced in Glenn County, 'A Kiss of Culture'. Three flavored bottled salad dressing is a starting point for the new business. They have been placed at three health food stores in Chico. 'A Kiss of Culture' has trademarked the term "Farmented."

5. Election of Commission Chair and Vice Chair
The Staff assisted the Commission in the election process for Chair and Vice Chair. Nominations were opened: Commissioner Wyser nominated Commissioner Rosales for Chair. There were no other nominations. Commissioner Rosales accepted the nomination. Nominations closed. Vote was called by name. Vote was unanimous. Commissioner's Allee and Rosales nominated Harvey Mitchell for Vice Chair. Nominations closed. Vote was called by name. Vote was unanimous.

6. CONSENT CALENDAR
 1. Approval of minutes of December 13, 2016 meeting minutes. City Manager Carr stated it is allowed that the minutes can be approved even if commissioners were not in attendance.
 2. City Manager Carr sent an Acknowledgement Letter in support for the Business Service Center on behalf of the Orland City Council, City of Orland Staff, and Economic Development Commission, requesting retroactive approval.

M/S/C Rosales/Allee.

7. ITEMS FOR DISCUSSION OR ACTION

1. Walker Street Streetscapes Design – Melton Design Group.
Postponed to the February agenda
2. A revised renewal letter with new valuable, additional information has been sent to the 391 Business licenses in the City of Orland.
 - Façade improvement,
 - 3CORE financing advantage,
 - Assistance available for employing job seekers,
 - Orland Art Commission is available to help color coordinate murals and buildings.
3. Work Plan Check-In
Commissioner Allee made a motion to place Work Plan check-in on February's agenda for action.

M/S/C Allee/Wyser.

8. STAFF REPORT

City Manager Carr explained the handout of the City's updated, Objectives, Projects, and Priorities list for FY16-17, highlighted by importance and urgency regarding the Economic Development Commission.

Priorities of More Important/Less Urgent:

- Finalize canal agreement with OUWA. The City worked with the Orland Water Users Association to modify their requirements for underground pipes around the irrigation pressurized piping. This was expensive to the homeowner and an obstacle to the city for parcel development. Now the cost has been reduced for potential homeowners and for development in Orland.
- Westside Annexation. About 80 acres are targeted for annexation. County Road 16 (South), and Ide Street (North), adjacent to Pilot, Hotel and Truck Stop, the City is working with the developers.

More Urgent/Less Important:

- Political/off-site/temporary signage city code has been revised 100% to date.
- Establish "Active Underground Conversion Plan" for utilities. A work plan with PG&E on which streets will be next for underground electric utilities. The City engineer is drafting a plan.
- Review/revise land development fees in the City of Orland.
- Environmental, site plan reviews, to cover cost for staff.
- Reconsider MMJ/RMJ business licensing post-election. The City Council voted to continue with the March 2016 City ordinance, that there will be no business licenses

Economic Development Meeting Minutes

January 10, 2017

Page 3

issued to cultivate plants (beyond what is allowed under Nov 2016 AUMA) and it will continue to be unlawful to sell marijuana in the City of Orland.

Less Urgent/Less Important

- Broadband feasibility plan for City. City Manager Carr and Commissioner Allee are researching this, slowly. The City Library is getting broadband installed through funding from the State's Library fund.
- Redesign/update for City website. The City's website appearance is outdated and needs to be updated. The City is working with vendors on pole banners with approval through the Art Commission at no cost to the City.

1. USDA Tour – USDA Funding advisors, January 4, 2017. City Manager Carr reported on the proposed project sites the Tour visited:

Sierra Nevada Cheese/Basin Street Commercial Development, Willows - City Manager Carr reported the needs assessment for production space and cold storage for the cheese businesses and individual producers in Glenn County.

East Coast Foods, Orland. Mayor Hoffman spoke to the tour on the City's need for funding for water storage during lunch.

Community Center is a proposed facility to be annexed to Orland's Recreation Center on Hambright Street.

Amphitheatre – A 750 fixed seating outdoor amphitheatre, west, not far from the city limits. The land will be donated. Tracey Quarne is leading this effort.

Glenn County Fairgrounds – The need for facility maintenance and construction of soccer fields.

Orland Airport - Warehousing needs for the City/County.

Director Samons reported she was given several applications that the USDA provides funding for the City/County.

Economic Impact Data - City Manager Carr was given updated statistical data regarding the dominance manufacturing has on economic development for our local economy. Manufacturing generates \$6 for every \$1 the manufacturer is spending in the town and how laborers spend their paychecks in our local stores. Director Samons mentioned the information data is specific to Glenn County from Grow Manufacturing in Chico.

Economic Development Meeting Minutes

January 10, 2017

Page 4

Orland in the News. Editorials on Orland's economic development made the Chico newspaper. A link will be placed on the City of Orland's web-site, News section, for viewing.

2. Business Update. There is new leadership at the Chamber of Commerce, Trish Saint Evens, President and Joyce Yancy Vice President. City Manager Carr mentioned comments he received on the great partnership we have with the Chamber and the City Council.

City Manager Carr stated the Draft Environmental Impact report for the hotel and restaurant is now published by SKP Ranch Project Investment Company. It is into 30 day comment period. Facebook and the City's web-site are available for public comments. The report will then go to the Planning Commission in February and City Council in March. All comments will go to and be addressed by the City Planner, which could trigger more studies.

City Manager mentioned the applications are submitted and staff is ready to begin on the 80 acre annexation of County Road 16 parcels. Michael Baker International has the contract and a draft proposal will be made up to review with applicant. Environmental studies will take 4-6 months to approve. Since the site is not within the city limits; project approval, annexation and zoning are needed, may take closer to a year. Discussions have begun on a flexible tax share agreement between City/County.

City Manager Carr reported he and City Planner Scott Friend attended a very informative Regional Cal-Trans meeting on freeway signs. The City prefers a large freeway sign with multiple businesses listed underneath. Cal-Trans policies do not allow this but there may be exceptions and workarounds. City Manger Carr and Planner Friend will follow-up with the Cal-Trans requirements, City Council and Planning Dept.

Sapphire/Nova Plaza is moving ahead. There are four different entities involved with one transaction. The city is not involved in the transaction. Lenders to the plaza were on the USDA tour.

City Council did not make a decision on the Arts Commission review of colors for commercial buildings or murals. The City staff will continue working on it.

At the February City Council meeting a potential cap on Arts Commission Fee will be discussed. City Manager Carr explained when developers bring development to the City they make an impact on the community infrastructure. Developers pay an impact fee. The City Council could revise this impact fee and ask staff to draft an Ordinance that will require a public hearing. It will take two meetings to approve the Ordinance. City Manager Carr will request Economic Development Commission provide advice to the City Council as a future agenda item.

Economic Development Meeting Minutes

January 10, 2017

Page 5

Partnerships for Economic Development and Real Estate Annual Regional Conference is January 19, 2017. Eight City officials, including a guest, will be attending.

9. COMMISSIONER REPORTS

Commissioner Allee

1. Attended a workshop for Workforce Development for Sutter & Butte Counties at the end of 2016. Commissioner Allee gave handouts showing 'Yes' statistics, 2016, 17.
2. Attended a Youth Employment Services Program Seminar December 2016 in San Diego. Handouts explained the Statistics break down. ROP is the funding source that provides the instructor, paid for through the Glenn County Board of Education.
3. Statewide Academic Summit in Sacramento, December 13, 14 2016. There are still several challenges the State faces with the economy.

The State of California has provided funding to Community Colleges to offer coursework that will give the student knowledge in a skill for hiring into the labor market. This is for the middle skilled-worker that is not going for a 2 or 4 year degrees but for short term vocational training studies.

No other Commissioner reports.

10. FUTURE AGENDA ITEMS

- Streetscapes
- Work Plan review, revising and updates.

M/S/C: Allee/Wyser.

11. Adjourned 7:01.

Respectfully submitted,

Ann Butler, Secretary

Joser Rosales, Chairman

ORLAND ECONOMIC DEVELOPMENT COMMISSION - WORKPLAN 2016

	Project	Category	Commissioner(s) Assigned	Timeline
1	Strategic Planning for Attracting Additional Lodging	Community Development	Wyser	Ongoing
2	Entertainment Events/Attractions	Community Development	Rosales/Bereczky	Mar 16
3	Broadband/Wi-Fi	Business Attraction	Allee	Ongoing
4	Local Products: Expansion and Sales	Business Retention	Bereczky/Mitchell	Ongoing
5	Façade Improvement Program	Business Retention	Allee/Rosales	Ongoing
6	City Entrance Beautification	Community Development	Bereczky/Rosales	Ongoing
7	Signage	Business Attraction/Retention	Bereczky/Wyser	Ongoing
8	Strategic Partnerships (CCEDC, HHSA, 3CORE, GCOE, Others)	Business Attraction/Retention	Commissioners w/ Mitchell @ lead	Ongoing
9	Workforce Development/Employment	Community Development	Allee/Wyser/Mitchell	Ongoing

Adopted at February 9, 2016 meeting