

CITY COUNCIL

Dennis G. Hoffman, Mayor
Bruce T. Roundy, Vice Mayor
James Paschall, Sr.
Charles Gee
Salina Edwards

CITY OF ORLAND

INCORPORATED 1909

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CITY MANAGER
Peter R. Carr

CITY OFFICIALS

Angela Crook
Assistant City Manager/City Clerk
Deysy Guerrero
City Treasurer

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, November 14, 2017

1. CALL TO ORDER – 6:00 p.m.
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. ORAL AND WRITTEN COMMUNICATIONS
 - a. Citizen Comments:
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. CONSENT CALENDAR
Approval of Economic Development Commission minutes for October 10, 2017.
6. ITEMS FOR DISCUSSION OR ACTION
 - a. EDD follow-up – Commissioner Allee
 - b. Sales Tax Gap Analysis/Leakage Report – City Manager Carr
 - c. California Business Incentives Gateway portal update – City Manager Carr
 - d. Business Incentives – City Manager Carr

e. Work plan update – All Commissioners

7. STAFF REPORTS

Business update – City Manager Carr

8. COMMISSIONER REPORTS

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on November 6, 2017.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
October 10, 2017

1. The meeting was called to order by: Chairman: Joser Rosales at 6:00 PM.
2. The Pledge of Allegiance was led by: Chairman Rosales
3. Roll Call
Commissioners Present: David Allee, Harvey Mitchell, Mike Wyser, Joser Rosales
Commissioners Absent: Sean Kochems
Staff Present: Accounting Manager: Janet Wackerman, Secretary: Ann Butler
Others Present: Vice Mayor: Bruce Roundy
Councilmember: Charles Gee
Glenn County Community Services Director: Jody Samons
Glenn County Health and Human Services: Yassi Lam

4. ORAL AND WRITTEN COMMUNICATIONS

Jody Samons - Glenn County will host a forum with the public to discuss streamlining the County's permitting process. Recommendations from the forum will be presented to the Board of Supervisors.

Learn more about Grow Manufacturing and what it can do for your manufacturing business. All are invited to attend a seminar to be held in Willows on November 2, 2017. Grow Manufacturing is driven by local manufacturers aiming to increase business-to-business connections among regional manufacturers that want to reduce costs and share resources. Grow Manufacturing is successful in Butte County and is now coming to Glenn County. RSVP to Jody Samons with a text or call at 530-514-6055.

5. CONSENT CALENDAR

Approval of Economic Development Commission meeting minutes for September 12, 2017. M/S/C Allee/Wyser. Abstain: Commissioner Mitchell.

6. ITEMS FOR DISCUSSION OR ACTION

Janet Wackerman for City Manager Carr

- a. What other cities are doing about vacant downtown buildings. Janet reported that some cities are placing art work in the windows of vacant buildings; also other cities advertise products in the windows of vacant buildings for businesses that are not downtown. A waiver of liability is in place for artists that display in vacant buildings and the city's Chamber of Commerce has accepted the liability.

Commissioner Mitchell recommended placing seasonal decorations in Orland's vacant buildings. Janet stated the City's Police Department patrolling policy requires complete visibility into vacant buildings. Commissioner Allee stated the appearance of a dilapidated, vacant building is a code enforcement violation; owners need to be contacted through mailings that explain the Façade Improvement Program. Other recommendations by the Commissioners were creating a City Ordinance for building maintenance and upkeep, refer building owners to the Arts Commission and/or place Bee City art work on vacant buildings.

Commissioner Rosales mentioned the City Public Works trash pick-up scheduling needs to be more frequent due to city sidewalk trash bins overflowing often.

- b. Economic Incentives – State CBIG site, Orland’s disposition – California Business Incentives Gateway, CBIG.ca.gov. CBIG is a website for businesses that want to expand to California for business development opportunities. City Manager Carr is an authorized administrator for the Orland account at CBIG and has developed six incentives to date to encourage businesses to relocate to Orland. There is no charge to use the site. The City and County are excited about this tool and will be working closely with the website in the months ahead.
- c. Sales Tax Leakage Report – Report will be available at a later date.
- d. Morning Buzz - This Thursday, Bee Hive, 7 a.m. to 8:00 a.m. The Octoberfest fundraiser will be held at the Bee Hive Saturday, October 14, 2017. Tickets are \$35, or \$40 at the door. There will be entertainment and local restaurants showcasing their menu dishes. Only 100 tickets will be sold.
- e. Work Plan updates
 - Strategic Planning attracting additional lodging – Commissioner Wyser met with the City Manager and a local consultant for the hotel. Construction has not commenced due to various uncontrollable issues. Other local hotel sites were discussed. They discussed offering monetary incentives for builders to keep the process of new business construction moving forward at a steady pace.
 - Entertainment Events, Attractions - Kochems/Rosales
Olivarez Honey Bees will once again host next year’s Bee Festival with art and crafts displays. The Rotary Club Amphitheater project is ongoing.
 - Broadband Wi- Fi Business Attraction - Allee
Commissioner Allee reported the GIC at Chico State has designated Dr. David Espinoza as the lead for the cities of Orland and Willows and the County of Glenn to develop one platform with technical specifications to install broadband infrastructure.
 - Local Products, Expansion, Sales, Business Retention – Commissioner Mitchell will be talking to business owners around town, discussing how their business is progressing with the Pilot Center successfully in place and if the dilapidated buildings downtown are effecting businesses.
 - Facade Improvement Program Retention – Rosales/Allee. City Hall staff updated the handout that will be circulated around town explaining to business owners how the City can help improve the exterior of their building.
 - City Entrance Beautification – Rosales/Wyser. Weather permitting, this Saturday, Commissioners Rosales and Wyser will begin giving the stone monuments a fresh, new coat of paint. A sample coat was done in the Spring and has held up very well from the extreme hot temperatures Orland had this summer.
 - Signage, Business Attraction, Retention – Rosales/Kochems.
The wind took down several directional business signs. They will be remounted when repairs are completed.
 - Strategic Partnerships, Businesses, Retention – Mitchell/Allee. Ongoing.
 - Workforce Development, Employment, Community Development - Allee/Wyser/Mitchell
Commissioner Allee reported the EDD Unemployment Report the City paid the local California EDD office to do on actual, on-the-ground census, does not explain what the City wanted to find out. The report will be discussed in full at the Commission’s next meeting.

7. STAFF REPORT – Janet Wackerman

- Hairdresser was granted a Conditional Use Permit to operate her beauty shop business out of her home on Yolo Street.
- Survey – Glenn County is seeking input for the development of comprehensive walkways for pedestrians, and lanes for bicyclists. Input has been requested via an interactive map, to trace route(s) you would like to see within the city limits and surrounding county area.
- Yassi discussed employment programs with new businesses and Jody mentioned CPS was granted a Conditional Use Permit for the Holly Sugar building. Construction modifications will begin. Farm Supply has five new employees. Cal Ag is accepting rice straw by the truckloads west of Willows. The Basin Street Project will bring in 400 employees to the new construction site south of Willows, but there is limited housing available for these workers in our area. Housing is an immediate issue for Glenn County.
- Streetscapes Project – On November 20, 2017, the final Streetscapes designs will be presented to the City Council.

8. COMMISSIONER REPORTS

Commissioner Allee – Provided a workshop to the Community College new directors Cal Works Conference in Sacramento. Attended California County Welfare Directors Conference in Sacramento, the Northern California Rapid Response Roundtable in Yuba City, and the State Cal Works and Medi-Cal policy workshop in Sacramento. Soon a Professional Certification for employees at the job centers will be in place. The North State Economic Forecast Conference, January 18, 2018, will have a pre-conference workshop the day before on grant writing, and safe handling of ag products. The workshop's focus this year will be on business and economics.

No other reports

9. FUTURE AGENDA ITEMS

- Commissioner Allee EDD Report for discussion

10. Adjourned 7:05pm

Respectfully submitted,

Ann Butler, Secretary

Joser Rosales, Chairman