

CITY COUNCIL
Bruce T. Roundy, Mayor
Dennis G. Hoffman, Vice Mayor
James Paschall, Sr.
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CITY OF ORLAND

INCORPORATED 1909



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CITY OF ORLAND PUBLIC MEETING/TOWN HALL AGENDA

**Tuesday, October 11, 2016
6:00 p.m.**

Orland High School Career Center, 101 Shasta Street, Orland, CA

This agenda has been posted to ensure compliance with the provisions of the Brown Act and is intended to facilitate the attendance of the majority of the City Council and any Commission. A lack of a quorum will not affect the proceedings of the meeting.

1 CALL TO ORDER – 6:00 p.m.

2. PRESENTATION –

City Council and staff will present information about Measure A (local sales tax) and conduct a discussion with the audience.

3. PUBLIC COMMENT

4. ADJOURNMENT

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on October 5, 2016.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Measure A

Measure A is a proposed 1/2¢ sales tax increase that will be voted on by Orland residents in the November 8th city general election. City Council is committed that the first \$300,000 of Measure A tax revenues would be additional new funds used to purchase equipment for the Orland

Volunteer Fire Department; additional revenues, if any, would support the fire department and other City public safety services. Measure A revenue would stay in the City of Orland. These local funds may not be taken by the State.

The City will publish an annual report of how much tax revenue Measure A raised and exactly how it was spent.

1911 **ORLAND VOLUNTEER FIRE DEPT.** 2011
100 YEARS OF SERVICE

A 1/2 ¢ sales tax increase would add 5¢ to a \$10.00 taxable purchase.

Groceries, prescription medicines and services would be exempt from the tax.

Measure A could generate an estimated \$500,000 or more in tax revenue.

Why is a local tax needed?

- Fire equipment costs keep rising.
 - Ladder Truck - \$890,000
 - Replacement Fire Engine - \$400,000
 - Protective gear for each volunteer - \$3,000 – We have 50 volunteers!
- The state does not pay for local fire services.
- City revenues to operate go up and down. The need to provide good equipment for public safety services is consistent. The city is seeking a new source of reliable funding just for public safety.

Tax Rates in other Communities

Sales tax in Orland is currently 7.5%. Only 1% stays in Orland. Most cities in California have a local sales tax of up to 2.5%.

Common in Northern California is ½% resulting in a total sales tax of 8%.

Measure A would result in 8% for Orland.

| | |
|--|---------------|
| Corning, Dunsmuir, Paradise, Wheatland | 8% |
| Proposed for Orland and Redding | 8% |
| Red Bluff, Williams, Mt. Shasta, Weed & Yreka | 7.75% |
| Oroville (proposed), Sacramento | 8.5% |
| Woodland | 8.25% |
| Ukiah | 8.125% |

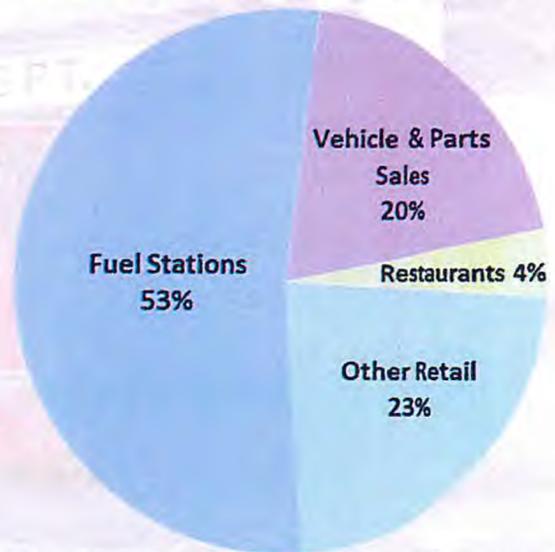
Why a Sales tax?

Local elected leaders feel that a sales tax in this case is more appropriate than a property tax.

Property taxes are only paid by property owners.

Sales taxes are paid by everyone, including visitors who use our local public safety services.

Sources of Sales Tax in Orland



Voice Your Opinion

Your City Council will host a town hall meeting about Measure A.

October 11th 2016 @ 6:00pm

Orland High School Career Center

Have any Questions?

Please feel free to contact us.

City Hall:

Phone: (530) 865-1600

Email:

citymanager@cityoforland.com