

**CITY COUNCIL**

Dennis G. Hoffman, Mayor  
Bruce T. Roundy, Vice Mayor  
James Paschall, Sr.  
Charles Gee  
Salina Edwards

# CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street  
ORLAND, CALIFORNIA 95963  
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**CITY MANAGER**  
Peter R. Carr

**CITY OFFICIALS**

Angela Crook  
Assistant City Manager/City Clerk  
Deysy Guerrero  
City Treasurer

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center  
912 Third Street  
Orland, CA 95963

**AGENDA**

**ORLAND ECONOMIC DEVELOPMENT COMMISSION**

**Tuesday, October 10, 2017**

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ORAL AND WRITTEN COMMUNICATIONS**
  - a. Citizen Comments:  
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. **CONSENT CALENDAR**  
Approval of Economic Development Commission minutes for September 12, 2017.
6. **ITEMS FOR DISCUSSION OR ACTION**
  - a. What other cities are doing about vacant downtown buildings – City Manager Carr
  - b. Economic Incentives – State CBIG site, Orland's disposition– City Manager Carr
  - c. Sales Tax Leakage Report – City Manager Carr
  - d. Morning Buzz, Oct. 12<sup>th</sup> & OktoBEEfest, Oct, 13<sup>th</sup> , 6 -8 PM – City Manager Carr

e. Work plan update – All Commissioners

**7. STAFF REPORTS**

Business update – City Manager Carr

**8. COMMISSIONER REPORTS**

**9. FUTURE AGENDA ITEMS**

**10. ADJOURN**

**CERTIFICATION:** Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on October 2, 2017.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND  
ECONOMIC DEVELOPMENT COMMISSION MEETING  
September 12, 2017

1. The meeting was called to order by: Chairman: Joser Rosales at 6:00 PM.
2. The Pledge of Allegiance was led by: Commissioner Kochems
3. Roll Call  
Commissioners Present: David Allee, Sean Kochems, Mike Wyser, Joser Rosales  
Commissioners Absent: Harvey Mitchell  
Staff Present: City Manager: Pete, Secretary: Ann Butler  
Others Present: Councilmember: Charles Gee  
Glenn County Community Services Director: Jody Samons  
Glenn County Health and Human Services: Yassi Lam  
Redding Bank of Commerce: Tim Olsen  
President Orland Chamber of Commerce: Trish Saint-Evens

4. ORAL AND WRITTEN COMMUNICATIONS

Yasi Lam – This week Rush Personnel and Express Employment will host Ag related hiring events in Orland and in Willows. On September 15th, California Olive Ranch in Orland will host a Job Fair offering over 25 seasonal job opportunities and on September 21st, Interim Healthcare, will host a Caregiver Job Fair at the Orland Health and Human Services Agency.

The Glenn County Microenterprise Technical Assistance and Business Assistance Loan Programs have funding and resources available to start and grow your business. Programs expire October 31, 2017.

Jody Samons – 3CORE and the Redding Bank of Commerce, sponsored a grant application for an additional \$30,000 in funding for the Incubator in Orland. Electrical discount rates offered through the PGE program has become a major barrier for local home grown Ag businesses. PGE offers a higher electrical discount rate to out-of-state companies looking to bring their Ag business to Willows. Local Ag start-up businesses are not eligible for the discount from the PGE program. Written correspondence to the Public Utilities Commission from Glenn County is being drafted to repeal the PGE discount rate to include local home grown businesses.

Rail transportation funding is available to Glenn County. The County office is having a Grant written for Rail funding for all of Glenn County.

5. CONSENT CALENDAR

Approval of Economic Development Commission meeting minutes for August 8, 2017.  
M/S/C Wyser/Kochems

6. ITEMS FOR DISCUSSION OR ACTION

- a. Bee Summit Report – City Manager Carr and Commissioner Kochems. Representatives from the City of Orland, Orland School District, EDC, Arts Council, Chamber of Commerce, the Bee industry, Glenn County EDC, and the Glenn County Fair CEO, attended the first Bee/Queen Bee Summit meeting.

City Manager Carr discussed local Bee City events sponsored by EDC that would tie local vendors together. Events the Commissioners suggested were entertainment festivals, bus tours that visit bee apiary sites. When the official logo decision is made, the logo is to be placed on lamp post banners and possibly on the City of Orland's water tower. The Chamber's new monthly Bee City event is called The Morning Buzz at 7 a.m. at different business locations each month.

- b. Façade Improvement Program update – City Manger Carr - The City Council approved the proposal to increase the reimbursement amount to \$1500 for individual business owners. The Council approved the amount with no time limit on when a business owner may use the Program. The council approved participation by more than one business in the same building for each façade tenant. If less than \$1500 is utilized the applicant is allowed to use the remaining balance of the Façade Program within three years with the balance to be reset to \$1500 after three years. The Façade Improvement Program will now allow churches and other non-profit organizations to apply to the program to the extent they front a commercial street.

Two businesses for Façade Improvement are currently pending, the Elegant Touch and the Professional Building on the corners of Fourth and Colusa Streets.

- c. Work Plan updates  
Strategetic Planning attracting additional lodging – Commissioner Wyser. Ongoing

Entertainment Events, Attractions - Kochems/Rosales

Chairman Rosales reported the Orland Rotary Club would like to create/sponsor multi-cultural live Art event projects with the Bee City festivities. Some ideas for multi-cultural type events would include live music, light tattooing booths, wood working booths, artist's booths with air brushing and water color demos. These multi-cultural events will bring people together to grow and spread to the Art Gallery shows, Glenn County Fair, and the Craft Fair, all showcasing local artists. The Orland Rotary Club is open to creating an Art Scholarship in addition to the many other scholarships they offer. Commissioner Rosales will be presenting this proposal to the Arts Commission.

Broadband Wi- Fi Business Attraction - Allee

Commissioner Allee attended a meeting on Broadband at the Geographical Information Center (GIC) at Chico State. He handed out Dig Once municipal policies with examples that minimize the amount of excavation required to install broadband infrastructure. He also stated that greater and better broadband will become available.

Local Products, Expansion, Sales, Business Retention – Mitchell. Ongoing.

Façade Improvement Program Retention – Rosales/Allee. Ongoing.

City Entrance Beautification – Rosales/Wyser. Ongoing.

Signage, Business Attraction, Retention – Rosales/Kochems.

The Bee City/Queen Bee Capitol logo if placed on the City of Orland's water tower would mark an eye-catching site as the strongest signage for visitation for the City.

Strategic Partnerships, Businesses, Retention – Mitchell/Allee. Ongoing.

Workforce Development, Employment, Community Development - Allee/Wyser/Mitchell  
Commissioner Allee reported on the North Central Counties Consortium Workforce Development Board Meeting on program accomplishments for Glenn County. A Handout of WIOA program performance showed a very successful year for Glenn County. Benchmarks were met and/or exceeded that earned a cash award to the NCCC for exceptional work. A course outline for the 2017 Fall Session of the Y.E.S. Program was handed out. Commissioner Allee will attend a series of conference calls with the California Economic Summit engaging in services we provide for employers.

7. STAFF REPORT – City Manager Carr

- County Road 16 Annexation Update –Building Investors want more cost share with the surrounding landowners with this annexation. This proposal will bring more than 80 acres into the annexation. A full EIR is required on the property by the City Council.
- South of the Pilot complex, formally known as the Bippus Property, submitted a site plan for a truck wash, truck service and restaurant. There are traffic problems in the area that will need to be fixed. EIR is soon to begin.
- Hoff Way - A national restaurant chain is considering this location.
- On September 19, 2017, an ad-hoc committee will be established to begin negotiations for a Master Tax Share Agreement between the City of Orland and Glenn County.
- Business Update – The Hive is open for breakfast, coffee, lunch, gifts, honey and other retail items. The Hive purchased the collision repair site on the corner and will open up a business as a mead processing, mead tasting and mead sales. The City has applied to the State for an outside Environmental Education Grant about Bee education.
- Sapphire Plaza Project – Will open early in November.
- Wings Restaurant - on Walker Street, will open about the same time as Sapphire Plaza.
- Streetscapes Project - The Architects will be back to City Council to discuss the Streetscapes design. 80% of the design is complete.
- Home Occupation Permit – The City Code preserves the residential districts by allowing for home based business activity. A local hairdresser in a local residential area has converted the garage into a beauty shop. The applicant is seeking approval for a Conditional Use Permit from the Planning Commission on using her residential home property different from the zoning.
- Economic Incentives — Offer monetary incentives for builders to keep the process of new business construction moving forward at a steady pace. This topic will be placed on next month's agenda.

- State California Business Incentive Gateway (CBIG) – An online site that markets cities' and counties' opportunities for businesses. Commissioners Allee/Kochems will assist Pete on further action.

## 8. COMMISSIONER REPORTS

Commissioner Kochems –reported on the Bee Summit meeting and came away with positive excitement for the new Bee City Capital festivities planned ahead. Commissioner Kochems also stated that all new businesses coming to town should be given Bee City Capital information that explains the roles for businesses to play in the Bee City festivities. The City of Orland's permitting process information should be well known to all current and new businesses coming to town.

Commissioner Allee – The EDD Unemployment handout report shows Orland at 10.1% unemployment. Commissioner Allee will inquire with a phone call to the EDD office on the door-to- door, on-the-ground statistical unemployment report, requested and paid for back in Spring 2017 by the City. This month Commissioner Allee will be attending the Cal Works Conference and a meeting in Sacramento to present to new directors of the Community College System on the Cal Works.

Commissioner Rosales – Will present to the Willows Rotary Club how his tattooing business operates, and what a successful tattooing business can bring to the City.

No other reports

## 9. FUTURE AGENDA ITEMS

- Economic Incentives
- Digital outdoor advertising
- Sales Tax Leakage Report
- Pete will report out on what other are Cities doing about vacant downtown buildings.

## 10. Adjourned 7:05pm

Respectfully submitted,

Ann Butler, Secretary

Joser Rosales, Chairman