

**CITY COUNCIL**

Bruce T. Roundy, Mayor  
Dennis G. Hoffman, Vice Mayor  
James Paschall, Sr.  
Charles Gee  
Salina Edwards

# CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street  
ORLAND, CALIFORNIA 95963  
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**CITY MANAGER**  
Peter R. Carr

**CITY OFFICIALS**

Angela Crook  
Assistant City Manager/City Clerk  
Pamela Otterson  
City Treasurer

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center  
912 Third Street  
Orland, CA 95963

**AGENDA**  
**ORLAND ECONOMIC DEVELOPMENT COMMISSION**

**Tuesday, September 13, 2016**

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ORAL AND WRITTEN COMMUNICATIONS**
  - A. Citizen Comments:  
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. **CONSENT CALENDAR**

Approval of Economic Development Commission minutes for August 9, 2016.
6. **ITEMS FOR DISCUSSION OR ACTION**
  1. Work Plan Check-In.
  2. Sales Tax implications for businesses – Pete Carr, City Manager
  3. Business property parcel development around La Quinta Hotel project – Pete Carr, City Manager

**7. STAFF REPORT**

1. Business Update.

**8. COMMISSIONER REPORTS**

**9. FUTURE AGENDA ITEMS**

**10. ADJOURN**

**CERTIFICATION:** Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on September 7, 2016.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND  
ECONOMIC DEVELOPMENT COMMISSION MEETING  
August 9, 2016

1. The meeting was called to order by Chairperson Berezky at 6:07 PM.
2. The Pledge of Allegiance was lead by Commissioner Rosales.
3. Roll Call  
Commissioners Present: David Allee, Joser Rosales, Attila Berezky, Mike Wyser  
Commissioners Absent: Harvey Mitchell  
Councilmembers Present: Charles Gee and Mayor Bruce Roundy  
Staff Present: City Manager, Pete Carr and Secretary, Ann Butler  
Others Present: Glenn County Community Services Director: Jody Samons

4. ORAL AND WRITTEN COMMUNICATIONS

Citizen Comments – None

5. CONSENT CALENDAR

M/S/C Rosales-Allee

Approved the July 12, 2016 meeting minutes.

*(Passed: Ayes-Allee, Rosales, and Berezky. Abstain: Wyser. Absent Mitchell. Noes-None)*

6. ITEMS FOR DISCUSSION OR ACTION

1. Signage Update

City Manger Carr announced the Downtown Biz Signage project is complete. Directional business signs have been mounted and are in place. Letters will be mailed out to the business owners that paid \$100 to have their business name posted on the new signage. Approximately August 1st of each year there will be an annual fee due of \$100. Commissioners Wyser and Rosales discussed to encourage feedback from the business owners with comments from patrons, and/or how the business has picked-up with the new signage.

2. Work plan check-in

City Manager Carr mentioned the traffic impact study is complete for the La Quinta Hotel project. The hotel developer has concerns on the kind of development the City has proposed for the property parcels that surround the hotel. Carr mentioned the city had no specifics plans other than a commercial highway market. The EDC and Planning Commission may want to recommend standards for the kind of businesses the City wants surrounding the hotel.

Commissioner Allee recommended that La Quinta Hotel surrounding property parcels be placed on next month's agenda. Commissioner Wyser to ask the hotel developers what is the types of businesses the hotel prefers for the surrounding parcels. City Manager Carr will prepare a presentation for next month.

Commissioner Rosales Entertain/Events. The City of Orland now has a new, local, home town US Club Soccer team called, The Barnstormers. The Barnstormers are able to attend and host tournaments that lead to the US Open Cup finals. This opens up opportunity for sanctioned sports programs for kids and brings in visitors for our City's businesses. There will be two turf playing fields at the Glenn County Fairgrounds.

Commissioner Allee inquired about the Broadband wifi project. City Manager Carr stated that it's been placed on the Priority list and was adapted by Council to be one of the city's projects this year.

Commissioner Allee also inquired about the City Council approval of funding the travel for the City Manager, a Councilmember and an EDC Commissioner to visit other municipalities to study how they got their broadband infrastructure up and running. City Manager Carr said that subject was not placed on the Agenda yet.

Chairman Berezky – Nothing to report

#### Local Products

Director Samons announced Cali-flour foods have awarded Yancy Farms in Orland a contract to grow cauliflower. Director Samons mentioned community development is here to help as they expand with Cali-flour foods to supply cheeses and other foods. The production location is unknown at this time.

#### Façade Improvement

Commissioner Allee - Nothing to report

Commissioner Rosales mentioned the Gamboa Tapatia on 4<sup>th</sup> Street had been painted to highlight the Green Bay Packers color theme, outside only. City Manager Carr mentioned Mr. Gamboa had visited the City office to inquire about the city's color themes for buildings. Since the City has no color requirements, Mr. Gamboa was referred to the Arts Commission recommended palette of colors that adds to the City's beautification. Commissioner Rosales mentioned that he discussed with Mr. Gamboa the City's Façade Improvement program.

City Manager Carr mentioned he had talked with the Bucke family on two buildings they own located on 6<sup>th</sup> Street that are in need of repair. The building at the south end has been sold. Discussion is underway between all parties that the properties will be improved that will reduce or eliminate this blight. Commissioner Allee asked if there was substantial balance of funds in the program, Carr mentioned funds are available; the funds have not been used for a couple of months.

Commissioner Wyser and Rosales mentioned that neither has had any opportunity to take pictures this last month on needed façade improvements. Commissioner Wyser stated on his walk he will take 6 – 8 photos, bring to EDC for discussion on how to approach the business for Façade Improvement, if at all. Wyser also mentioned across the street from the Farm Bureau a bare face wall on the olive company building that could be used for downtown art. When EDC Commissioners take photos they can be emailed to City Manager Carr at his email address [peterc@cityoforland.com](mailto:peterc@cityoforland.com).

#### City Entrance Beautification (monuments)

City Manager Carr mentioned the Arch beautification project was not placed on the City Council Priority List for funding this fiscal year, but will reconsider mid- year.

Commissioner Rosales passed out photos of what he done with paint for the city monument project. Either the stone or tan paint will weather all temps, stay bright and holds up well on the porous surface. City Mayor Roundy suggested for Commissioner Rosales to share his color theme with Rae Turnbull of the Arts Commission for collaboration with the City's color themes.

Strategic Partnerships

Commissioner Allee reported 3CORE is linked up.

7. STAFF REPORT

City Manager Carr discussed adding more information to the City Services Brochure Packages. Commission discussed Commissioner Wyser's suggestion that the local businesses meet the new business owners coming to town by offering coupon books, gift certificates, etc. for the new businesses families; an incentive to support each other.

Business update

City Manager Carr mentioned 12 homes are in construction right now. Orland has a sustainable amount of construction per capita compared to surrounding areas. Housing developments currently under construction are, 4 at Whitehawk, 7 at Heartland, 1 Benson and Linwood. The 5<sup>th</sup> Street parking lot has been completed and ready for uptown parking. No fencing was added, but the city will consider later. Sav-Mor agreed with the City to build a dumpster enclosure at the rear of the building.

Commissioner Rosales mentioned the newly built exit driveway for the big trucks at the rear of Sav-Mor Market on Swift Street has been well received by the neighborhood.

8. COMMISSIONER REPORTS

Commissioner Allee, on July 14th the Youth Employment Service (YES) summer recognition program gave out 100 Glenn County youth Certificates of Completion, a very successful program. At the Chamber of Commerce meeting, Kam Bull spoke on the services that the Butte College, Glenn County, Orland campus offers. Commissioner Allee attended the Monthly Workforce Development Board meeting for Yuba, Sutter, Glenn, and Colusa counties on August 18th in Colusa. Yassi Lam and Commissioner Allee will be presenting a workshop at the California Workforce Association Conference in Monterey on October 6th, titled: 'Making Business Services Everyone's Business' and briefly discuss the Pilot Flying J project. Commissioner Allee handed out the monthly Labor Force EDD reports. Commissioner Berezky noted that 50 people have moved to town in one month.

City Manager Carr mentioned the County Road 16 Annexation. A private property owner has an unused water canal easement that is placed diagonally across the parcel which is encumbered by the Bureau of Reclamation (Reclamation). The city received a letter from Reclamation that laid out steps on what the property owner needs to do to disencumber the old water canal. The property owner is aware of the steps needed and the City is waiting on the property owner to complete the steps; completion will take several months. This is a Reclamation and property owner issue.

FUTURE AGENDA ITEMS

- Sales Tax implications for businesses.
- Business Property parcel development around hotel. City Manager Carr will provide a map of the surrounding parcels located at the La Quinta Hotel project.

9. Adjourned 6:55.

Respectfully submitted,