

CITY COUNCIL
Bruce T. Roundy, Mayor
Salina Edwards, Vice Mayor
Dennis G. Hoffman
William "Billy" Irvin
James Paschall, Sr.

CITY OF ORLAND

INCORPORATED 1909



CITY OFFICIALS
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CITY MANAGER
Peter R. Carr

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, August 13, 2019

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ORAL AND WRITTEN COMMUNICATIONS**
 - a. Citizen Comments:
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. **CONSENT CALENDAR**

Approval of Economic Development Commission minutes for July 9, 2019.
6. **ITEMS FOR DISCUSSION OR ACTION**
 - a. Options for addressing issue of vacant buildings.
 - b. Consider adding landscaping and/or flower planters to façade improvement program.
 - c. Draft Fee Study.
 - d. Code Enforcement of street vending, ice cream trucks.

7. STAFF REPORTS

Business & Development update.

8. COMMISSIONER REPORTS

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on August 5, 2019.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
July 09, 2019

1. CALLED TO ORDER: Chairman Rosales at 6:00 P.M.

2. PLEDGE OF ALLEGIANCE: Chairman Rosales

3. ROLL CALL:

Commissioners Present: Ron Lane, Brien Hamilton, Charles Gee, Joser Rosales, and
David Allee

Staff Present: City Manager: Pete Carr and Secretary: Ann Butler

Others Present: Glenn County Community Development Director: Jody Samons

4. ORAL AND WRITTEN COMMUNICATIONS

Citizen Comments: Ms. Samons

- Glenn County is represented at the State Fair with an interactive display that features Black Butte Lake, Almond Orchards in Bloom, Thunderhill Raceway, and scenes of the four seasons with cutouts for picture taking including sound effects.
- The Valley Mirror will have an insert featuring Glenn County businesses and writes about Glenn County farm kids having a jump start in the Ag job market.
- Glenn County received A USDA Grant for \$60,000:
 - Hire a part- time employee for one year for Orland’s Business Center.
 - Assist the Bee Tourism Center, Glenn County food producer’s network.
 - Communicate Regional cross-county networking projects.
 - Process studies for the Opportunity Zone Prospectus.
- Bless Your Heart Mercantile moving to the Saltea location, grand opening August 24th.

5. CONSENT CALENDAR

April 9, 2019, meeting minutes approved. M/S/U Hamilton/Lane

6. ITEMS FOR DISCUSSION OR ACTION

a. Update on City’s vacant building list.

Chairman Rosales began a lengthy discussion on taking aggressive action on property owners with dilapidated building issues. The intent is to get the property owners to comply promptly with returning the building into a pleasing appearance and productive use. The dilapidated, structurally unsound property at 407 Colusa Street, dominated the discussion. Chairman Rosales volunteered to make phone calls to the property owners on the list to discuss their intentions to care of the property.

Chairman Rosales requested commissioners to drive by the properties on the list for their updated assessment.

City Manager Carr mentioned the Old Farm Bureau building is now the Bee Committee Headquarters and has over \$50,000 in rehabilitation recently. Structure and foundation are solid.

b. 2019 Work plan

Entertainment Events/ Attractions – Rosales/Lane

Commissioner Lane mentioned the monthly Cars & Coffee is ongoing. A possible Car Show in the future is being planned.

Bee Festival – Commissioner Allee was a vendor. Mr. Allee recommended finding a location that would not stir up the dust if it is a windy day. The Bee Festival was a successful event. Bee aware of the OctoBeeFest coming in October.

4th of July celebration at the Park – The background noise overpowered Mayor Roundy's speech. The event dragged out beyond the scheduled time allowed.

Broadband/Wi-Fi – Allee

Technical consultants are needed to get Broadband/Wi-Fi up and running in Orland. Ms. Samons mentioned Glenn County is working with the Consortium at CSUC, of which Orland is a member.

City Beautification – Rosales

The Commissioners discussed adding landscaping reimbursement to the Façade Improvement Program that would emphasize the Bee City Capital in their business frontage. Mr. Carr mentioned this could be an incentive for more businesses to apply for the program since there were only two applications last year.

Workforce Development/Employment – Allee/Rosales

Mr. Allee reported the County Office of Education received grant money from NCCC to serve recently released prisoners or parolees with job training wanting to enter the workforce.

Mr. Rosales mentioned that he had approached a law enforcement official with his desire to act as a mentor towards common ground in crime prevention programs, police community partnerships, and to strengthen neighborhoods.

Mr. Allee reported Crack the Career Code Workshop Series through the Butte County Office of Education; this series is designed to bring awareness to choosing a desirable career. Anyone may attend. See Butte County Office of Education website for dates.

Hiring events will be July 25th, and August 1st, in Orland. Cal Plant I will have a hiring event in Willows at City Hall this month. Job Fair attendance has been sparse. The number of job openings exceed the number of people looking for jobs.

Fees and Hook-Ups (the cost to develop sewer/water fees) – Hamilton/Gee

Mr. Carr mentioned he is working with consultants on the new draft Fee Study. The Consultants will have a draft of City Fees and Impact Fees for Orland, when ready, Mr. Carr will report the study to EDC.

Cannabis – Rosales/Allee/Lane

Chairman Rosales opened a discussion on AB 1356, a California bill that would increase the number of retail marijuana licenses in the state by requiring some cities and counties that have banned commercial cannabis from opening their doors to the industry to allow some licenses.

Mr. Carr mentioned the City of Orland does not allow a license for cannabis sales. There are sales of marijuana with impunity but not legally. The State law allows growing of six plants and transferring marijuana through a city that allows it, Orland does not allow the transfer of marijuana through the city. [Mr. Carr followed up the next day with an email memo to the Commission correcting and clarifying the law in this regard.]

Ms. Samons mentioned hemp is not legal in Glenn County, but the County has extended the moratorium with the intent to make it legal with regulation. Currently, Glenn County is working with hemp agricultural growers to get Federal and State rules in place for this year's growing season as early as October.

7. STAFF REPORTS – Mr. Carr

b. Business Updates

The Opportunity Zone Prospectus Investment Tool.

The City Council agreed to a partnership of Glenn County, Tehama, and Corning to the investment program for the Opportunity Zone Prospectus. The **Nomlaki** Tribe is an addition to the partnership. 3CORE will get the EDA Grant approved.

Asian American Hotels Owners Association

Mr. Carr hosted a booth at the AAHOA Convention. The exhibit showcased the hotel business opportunities in Orland and displayed properties available. He sparked interest from the members of the association.

Tattoo shop on Walker Street has vacated

The Rusty Wagon Craft store next door will be expanding into that space.

The City initiated extension for two more years of Entitlements for the Hotel & Restaurant property. Schellenger Construction was to build 23 homes on Papst & East South Street, no has it for sale. no bites on subdivision sale.

Eight Vintage stores in Orland.

All within uptown walking distance, this is what brings sales to Orland.

Draft application for first freeway sign.

The City will be working with Mr.Farsi on the early phases of the first Freeway sign.

New housing

Offering low cost housing. The City is ready for affordable housing, multiple family housing, and larger homes.

Two new bee-themed businesses opened recently in Orland
Bees to Bloom and Honeycomb.

Bartels Back Roads.

Channel 10 out of Sacramento that exposes the small towns of California to its viewership, will be shooting in Orland to feature our Queen Bee Capital City.

8. COMMISSIONERS REPORT

9. FUTURE AGENDA ITEMS,

Consider a change to the Façade Improvement Reimbursement Program
Add frontage landscaping to businesses.

Fee Study. Draft recommendation.

Update on City's vacant building list.

Code Enforcement of street vending. Vending trucks rules, regulations, signage.

10. ADJOURN – 7:37 PM

Respectfully submitted, Ann Butler, Secretary

Joser Rosales, Chairman