

CITY COUNCIL
Dennis Hoffman, Mayor
Bruce T. Roundy, Vice Mayor
James Paschall, Sr.
Charles Gee
Salina J. Edwards

CITY OF ORLAND

INCORPORATED 1909

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CITY OFFICIALS
Angela Crook
Assistant City Manager/City Clerk

CITY MANAGER
Peter R. Carr

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, August 8, 2017

1. CALL TO ORDER – 6:00 p.m.
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. ORAL AND WRITTEN COMMUNICATIONS
 - a. Citizen Comments:
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. CONSENT CALENDAR
Approval of Economic Development Commission minutes for July 11, 2017.
6. ITEMS FOR DISCUSSION OR ACTION
 - a. Follow-up on proposed Bee City/Queen Bee Capital summit – City staff
 - b. Report from City Council on commercial and industrial building facade improvement and code enforcement – City staff
 - c. Work plan update – All Commissioners

7. STAFF REPORT

- a. Update on Streetscapes plan – City staff
- b. Update on city odor issue – City staff
- c. Update on Sanctuary City/City Council – City Staff
- d. Business update – City staff

8. COMMISSIONER REPORTS

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on August 4, 2017.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND

ECONOMIC DEVELOPMENT COMMISSION MEETING

July 11, 2017

1. The meeting was called to order by: Chairman: Joser Rosales at 6:00 PM.
2. The Pledge of Allegiance was led by: Chairman Rosales
3. Roll Call
Commissioners Present: David Allee, Sean Kochems, Mike Wyser, Joser Rosales
Commissioners Absent: Harvey Mitchell
Staff Present: City Manager: Pete Carr, Secretary: Ann Butler
Others Present: Councilmember: Salina Edwards
Glenn County Community Services Director: Jody Samons
Glenn County Health and Human Services: Yassi Lam
4. ORAL AND WRITTEN COMMUNICATIONS
Jody Samons – The CalAg rice straw-based fiberboard manufacturing plant will begin construction late 2018. CalAg supports keeping the construction contractors local as much as possible. Contact Jody Samons for bidding details.
5. CONSENT CALENDAR
Approval of the June 13, 2017 meeting minutes. M/S/C Wyser/Allee.
6. ITEMS FOR DISCUSSION OR ACTION
 1. Economic Development impact from Wilbur-Ellis Plant odor issue – City Manager Carr
This item has been up for discussion for many years through the Board of Supervisors, Orland City Council, Orland City Planner, and Citizen Comment forums. The Glenn County Grand Jury has made it a topic of interest of the possible health hazards.

The Wilbur-Ellis Agribusiness Plant is a recycle operation for livestock feed and pet food. The contract is up for renewal discussion in August with the Glenn County Board of Supervisors. The EDC Commissioners discussed the effects the lingering by-product odor has on the City and its surrounding areas. The Commissioners agreed this is the biggest impediment we have in Orland's economic and community development.

The commissioners made a recommendation for the City Council to suggest to the Board of Supervisors for Wilbur-Ellis Agribusiness contract renewal to make an effort to add conditions of approval of enforceable controls for the odors that emanate towards the city.
 2. Fairgrounds economic feasibility – City Manager Carr
A Grant application proposal is being drafted to hire consultants to evaluate the assets and to determine possibilities for the Fairgrounds to develop a comprehensive guide for economic development, marketing and to address the property as an emergency shelter. Commissioners recommend to the Council that the facility is an important economic asset.
 3. Work plan updates

Strategic Planning attracting additional lodging – Commissioner Wyser
City Manager Carr reported there are weekly meetings with the developer on the La Quinta Hotel project and the design-construction contracts are to be signed first week of

August with possible groundbreaking in spring 2018. Frances Lane is another hotel siting possibility, no developer as yet.

Entertainment Events, Attractions - Kochems/Rosales

A Bee Summit meeting is being planned with members from City Council, Bee City Committee, Arts Commission, EDC and Chamber of Commerce. They will be focused on activities promoting Bee City/Queen Bee Capital.

Broadband Wi Fi Business Attraction - Allee

Commissioner Allee attended the Broadband Consortium meeting at the Geographical Information Center (GIC) at Chico State. He handed out an up-to-date, categorized spreadsheet that lists the Orland Anchor Institutions for Broadband by locations in Civic, Private and Educational locations. These institutions need suitable broadband speed.

Local Products, Expansion, Sales, Business Retention – Mitchell. No report.

Façade Improvement Program Retention – Rosales/Allee

EDC suggests City send out a letter to notify businesses most in need of façade improvement which will include code enforcement violations that will be enforced.

Recommendation for City Council to develop a list of the buildings in need of improvement with a letter to these businesses. Increase Façade Improvement reimbursement allowance from \$1000 to \$1500 with all other conditions remaining the same. M/S/C Allee/Wyser

City Entrance Beautification – Rosales/Wyser

Painting of the directional monument signs will begin this fall.

Signage, Business Attraction, Retention – Rosales/Kochems – No report.

Strategic Partnerships, Businesses, Retention – Mitchell/Allee. No report

Workforce Development, Employment, Community Development - Allee/Wyser/Mitchell

Youth Development and Employment Recognition ceremony at Fairgrounds July 13, 2017, 10-12PM. Public is invited.

North Central County Consortia Workforce Development will be having its Board meeting in Orland at the Human Resources Agency Office in August.

Hiring events in Orland in July, local positions are available. Visit Glenn County Job Tips website for flyer information. (City added this to its Facebook page)

7. STAFF REPORT – City Manager Carr
 - Occidental Taqueria serving lunch & dinner

- Frances Lane is an ideal location for building a new business. City is working with the agents for the property owners.
- Hoff Way. The site was determined not suitable for an interested restaurant franchise due to half the property being engineered many years ago for a storm drainage retention basin.

8. COMMISSIONER REPORTS

Commissioner Allee - City Council approved the expenditure for EDD office to do a census of employment/unemployment labor force data specific to the City of Orland under the City Manager's authority. Monthly Labor Force Data for May 2017. Orland had a considerable drop from previous months to 8.3% unemployment.

Dept. of Social Services, Housing Support Programs for CalWorks low income recipients was awarded \$422,000 in Grant money to guarantee that landlords and property owners prolong occupancy. This will spur economic development by keeping the occupancy rate high.

August 1, 2017 - Community College State Wide Cal Works Advisory Council, Sacramento.

August 3, 2017 - State Wide Cal Works Policy Committee meeting, Sacramento.

No other reports

9. FUTURE AGENDA ITEMS

- Pete to present on what other cities are doing for downtown code enforcement.

10. Adjourned 6:53

Respectfully submitted,

Ann Butler, Secretary

Joser Rosales, Chairman