

CITY COUNCIL

Dennis G. Hoffman, Mayor
Bruce T. Roundy, Vice Mayor
James Paschall, Sr.
Charles Gee
Salina Edwards

CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street
ORLAND, CALIFORNIA 95963
Telephone (530) 865-1600
Fax (530) 865-1632



CITY MANAGER

Peter R. Carr

CITY OFFICIALS

Angela Crook
Assistant City Manager/City Clerk
Pamela Otterson
City Treasurer

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, June 13, 2017

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ORAL AND WRITTEN COMMUNICATIONS**
 - A. Citizen Comments:
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. **CONSENT CALENDAR**
Approval of Economic Development Commission minutes for May 9, 2017.
6. **ITEMS FOR DISCUSSION OR ACTION**
 1. Facade Improvement Program incentives – Commissioners Allee & Rosales
 2. Ideas for engaging private business with Bee City/Queen Bee Capital brand – Discussion from all commissioners
 3. EDD Monthly Labor Force Data Report specific to Orland at cost of \$500 – David Allee, Commissioner

7. STAFF REPORT

1. Business license and permit updates – Pete Carr, City Manager
2. Annexations – Pete Carr, City Manager

8. COMMISSIONER REPORTS

Work plan update

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on June 6, 2017.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
May 9, 2017

1. The meeting was called to order by: Chairman Rosales at 6:03 PM.
2. The Pledge of Allegiance was led by: Chairman Rosales.
3. Roll Call
Commissioners Present: Joser Rosales, David Allee, Sean Kochems,
Commissioners Absent: Harvey Mitchell, Mike Wyser
Staff Present: City Manager: Pete Carr, Secretary: Ann Butler
Others Present: Councilmember: Charles Gee
Glenn County Community Services Director: Jody Samons
4. ORAL AND WRITTEN COMMUNICATIONS
Jody Samons - 'No Place like Home Grown' will be the 2017 theme for the Glenn County Fair with local products on display for taste testing. Visit the "Glenn Grows and Bee City" booth.
5. CONSENT CALENDAR
Approval of the April 11, 2017 meeting minutes. M/S/C Wyser/Allee.

6. ITEMS FOR DISCUSSION OR ACTION

1. Broadband Report - City Manager Carr and Commissioner Allee

The State of California provided funding to update the City of Orland's Library to a faster internet speed of 1GB per second.

To ensure that broadband service providers have sufficient incentives to develop and offer affordable, reliable, faster products and services to all communities, The Federal Communications Commission revised the Broadband definition up from 4Mbps to 25Mbps, the "4th" utility, which represents a high speed internet access with faster connection speeds.

The demand for fiber optic infrastructure continues to grow. Faster, robust broadband will need to be available for the "last mile" (Elk Creek) as well as access to the "middle mile" (City of Orland).

Orland is located right on the 1-5 corridor of the fiber optic cable. This system provides opportunities for the networking needs of the City. Opportunities are ahead for agriculture and manufacturing businesses. High tech educated workers may come to this community if we had faster efficient broadband infrastructure available to businesses and residents.

The City of Chico and Chico State GIS will partner with us regionally, making Orland a member of the North State Regional Broadband Consortia.

Recommendation to City Council

To develop or add conduit for all construction projects going forward, enabling installation of municipal fiber in neighborhoods, allowing for service choices on the same infrastructure. Direct the City Engineer to establish the standards for construction of

potential future fiber to be placed underground with all other utilities. Stay connected with North State Regional Broadband Consortia.

M/S/A Allee/Rosales

2. Amphitheater – Chairman Rosales

The Rotary Club researched the feasibility of an outdoor, handicap accessible, natural setting, amphitheater. A local landowner presented a piece of land that could fit. County Board of Education could soon offer-up land in Bruceville, 11 miles from the City limits, on County Road 200A. This location is ideal except for the possibility of creating traffic issues if an estimated 450 automobiles are on the 2 lane county roads going to and from any given event.

3. Bee City/Queen Bee Capitol of North America - City Manager Carr

The Bee Committee will be working up ideas for Orland's annual festivities, with suggestions on fundraiser events, vendors, games, career opportunities, permanent fixtures of Bee City streetscapes, restaurants with meals that are honey related for daily specials and demos on how to build your own bee hive. Suggestions from the Commissioners is to develop a marketable product to represent the Queen Bee, coffee mugs, t-shirts, etc. to make available to sell. Create a Queen Bee Design contest as a recognizable brand design exclusively for Orland, Calif. Discussion to be continued.

7. STAFF REPORT - City Manager Carr

- Sanctuary City will be on a future City Council Agenda.
- Orland Automotive Oil & Lube - opened last week.
- Buckaroo Bistro - relocated to 4th Street with modified business plans, more western wear, and no food.
- Elegant Touch – solar panels as awning over front door façade.
- Annexation south of Pilot – Working with landowners and their applicants.

8. COMMISSIONER REPORTS

Workplan Updates

Beautification – Kochems/Rosales/Wyser.

Painting of the landmark monument arches on sidewalks will be done by fair time.

Strategic Partnerships – Allee/Mitchell

Children's Interagency Coordinating Council meeting. Commissioner Allee attended this interagency advocacy group that revolves around child abuse to lessen its occurrences.

Workforce Development – Allee/Mitchell/Wyser

Federal and state governments have allocated monies for storm/water damage repair.

Worksites are now available through Jody Samons. HRA will pay the wage for the labor.

Commissioner Allee distributed EDD Labor Workforce Data for March 2017. Orland unemployment rate is shown as 11.2%, higher compared to Willows, and Hamilton City. Commissioner Allee doubts the veracity of the report

No further reports

9. FUTURE AGENDA ITEMS

- Façade improvement program.
- Ideas for private businesses to engage with Queen Bee Capital concepts.
- EDD Monthly Labor Force Data Report specific for the City of Orland at a cost of \$500.

10. Adjourned 7:28

Respectfully submitted,

Ann Butler, Secretary

Joser Rosales, Chairman