

CITY COUNCIL
Bruce T. Roundy, Mayor
Salina Edwards, Vice Mayor
Dennis G. Hoffman
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CITY OF ORLAND

INCORPORATED 1909

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CITY OFFICIALS
Angela Crook
Assistant City Manager/City Clerk
Deysy Guerrero
City Treasurer

CITY MANAGER
Peter R. Carr

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, May 14, 2019

1. CALL TO ORDER – 6:00 p.m.
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. ORAL AND WRITTEN COMMUNICATIONS
 - a. Citizen Comments:
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. CONSENT CALENDAR

Approval of Economic Development Commission minutes for April 9, 2019.
6. ITEMS FOR DISCUSSION OR ACTION
7. STAFF REPORTS
 - a. Opportunity Zone project update
 - b. Honey Bee Discovery update
 - c. Business & Development update

8. COMMISSIONER REPORTS

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on May 10, 2019.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
April 09, 2019

1. CALLED TO ORDER: Chairman Rosales at 6:05 P.M.

2. PLEDGE OF ALLEGIANCE: Commissioner Hamilton

3. ROLL CALL:

Commissioners Present: Ron Lane, Brien Hamilton, Charles Gee, Joser Rosales, and David Allee
Staff Present: City Manager: Pete Carr and Secretary: Ann Butler
Others Present: Glenn County Community Development Director: Jody Samons
Chamber of Commerce President: Trish Saint-Evens,
Treasurer: Carolyn Pendergrass, Adm. Secretary: Cece Gunness,

4. ORAL AND WRITTEN COMMUNICATIONS

a. Citizen Comments: Ms. Samons

- Glenn County GMI Mixer at The Hive in Orland, April 18, 2019, 5 to 7 pm.
- Glenn County has applied for a USDA Grant for rural business development, Orland's Business Center, Bee Committee efforts, food producer's network, and for travel costs between cross-county networking projects.

b. Presentation:

Orland Area Chamber of Commerce Annual Update - Ms. Saint-Evens, President

- The Chamber members express their gratitude to EDC and the City for the support in the Chamber's successful progression amidst the Chamber's redirection.
- The Chamber is collaborating with the Bee City Committee in fulfilling the Honeybee Discovery Center fund raiser events. The first event will be for Honeybee Museum and Learning Center on June 22, 2019, on 5th Street, the old Hutson Building.
- The Chamber's temporary location is the Senior Center at 19 Walker Street

Ms. Pendergrass, Treasurer:

- Chamber has grown to 143 members, an increase of 37%.
- The Chamber is temporarily managing the Bee City Committee funds until they receive their 501(c)(3) status.
- The Chamber is shipping internationally for large local shippers. A large sum of shipping dollars goes out internationally from Orland; there were 99 "certificate of origin" international shipments last quarter from Orland.

Ms. Gunness, Administrative Secretary:

- Reorganizing the Chamber office and its files and is excited about being part of the Chamber's future.

5. CONSENT CALENDAR

The March 12, 2019 meeting minutes approved as ammended. M/S/U Hamilton/Gee

6. ITEMS FOR DISCUSSION OR ACTION

7. STAFF REPORTS – Mr. Carr

a. South Street Business opportunities

Mr. Carr led a discussion from an overhead aerial view presentation of currently occupied businesses and available space for new businesses at the Stony Creek Square Shopping Center on South Street. Pete summarized the City’s zoning along South Street which is acceptable for business opportunities with a mixture of residential, and high value commercial properties that are actively waiting for development. Mr. Carr mentioned the area has many positive attributes for a successful business to develop, an Ampla Health Center and railroad line are close by, opportunities for restaurants, and auto related businesses (already a strong product placement for the size of this City). A strong, consistent marketing strategy is needed to promote 80 acres of prime business properties on the west side of I-5 extending from South Street. The existing overpass on South Street is currently hard for large trucks to navigate; the cost to widen impedes the development of South Street.

b. Business Updates

Opportunity Zones. 3CORE’s new community investment program provides a potential partnership with the City of Orland to our community neighbors: Glenn County, Tehama, and Corning in preparing the prospectus investment tool.

With the engagement of our neighbors, the total costs will significantly reduce the preparation of the Opportunity Zone Prospectus Budget. The budget can be a pro-rated match for the costs of the total budget amongst the partners.

Mr. Carr’s recommendation for EDC to the City Council is to authorize up to \$12,000, \$9000 of that will be 2020 monies. That will include a pro-rated grant application fee of \$1500. The discussion followed on the potential partners and property owners buy-in into the OZ Prospectus Budget plan. Various ways of raising funds for the prospectus were generated by Glenn County potentially contributing grant money through a property study grant and to contact the City large property owners for \$1000 donation.

Motion: EDC recommends funding Opportunity Zone Prospectus Plan with the understanding of buy-in partnership and with land owner funding contingency.
M/S/U Rosales/Allee.

Commissioners Hamilton and Gee will represent EDC at the City Council meeting.

- Mr. Carr was approached by a resident expressing interest to open an indoor skating rink at the Stony Creek Square Center.
- City Council approved a lease purchase option for Next Level Fitness at 400 Mill Street.

Asian American Hotels Owners Association

Mr. Carr will attend this conference next month in San Jose to showcase the hotel business opportunities in Orland, and showed the Commission some of the materials being used to market Orland:

- I-5 property open for annexation.
- City utilities, easy-on, easy-off freeway access, traffic roadways run thru town, land that is or could be zoned Plan Development.
- The City allows developers to process quickly and simultaneously.
- Orland has high valued hotel property ready to build on

8. COMMISSIONERS REPORT

Commissioner Rosales:

- Health Inspection is holding up opening a business. Refer business owner to City Hall to help leverage County action.
- Will travel to Buffalo, New York to tattoo Buffalo Bills players.
- Rosales family will be part of the City of Orland's online video in May.

Commissioner Lane:

- April 20, 2019 Cars & Coffee event 9-11A.M at CVS.

9. FUTURE AGENDA ITEMS,

10. ADJOURN – 7:37 PM

Respectfully submitted,

Ann Butler, Secretary

Joser Rosales, Chair