

CITY COUNCIL
Dennis G. Hoffman, Mayor
Bruce T. Roundy, Vice Mayor
James Paschall, Sr.
Charles Gee
Salina Edwards

CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street
ORLAND, CALIFORNIA 95963
Telephone (530) 865-1600
Fax (530) 865-1632



CITY OFFICIALS
Angela Crook
Assistant City Manager/City Clerk
Pamela Otterson
City Treasurer

CITY MANAGER
Peter R. Carr

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, April 11, 2017

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ORAL AND WRITTEN COMMUNICATIONS**

A. Citizen Comments:

Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**

5. **CONSENT CALENDAR**

Approval of Economic Development Commission minutes for March 14, 2017.

6. **ITEMS FOR DISCUSSION OR ACTION**

Bee City Update – Pete Carr, City Manager

7. **STAFF REPORT**

Business Update – Pete Carr, City Manager

8. COMMISSIONER REPORTS

Work plan update

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on April 7, 2017.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
March 14, 2017

1. The meeting was called to order by: Chairman Rosales at 6:03 PM.
2. The Pledge of Allegiance was lead by: Chairman Rosales.
3. Roll Call
Commissioners Present: Joser Rosales, Harvey Mitchell, David Allee, Mike Wyser
Commissioners Absent: Sean Kochems,
Staff Present: City Manager, Pete Carr and Secretary, Ann Butler
Others Present: Chamber of Commerce Board Members: Trish Saint-Evens,
and Wade Elliott

4. ORAL AND WRITTEN COMMUNICATIONS

Yasi Lamb, Glenn County Health and Human Services Agency, 420 East Laurel Street, Willows, CA 95988, 530-934-1494.

Glenn County Microenterprise Technical Assistance and Business Assistance Loan Programs funds are for establishing a new businesses or expanding an existing business. Technical assistance is available to learn how to start a business, write a business plan. Small loans are available and programs and incentives available to employers. Contact Yasi Lamb.

A Workshop for food and beverage related a business is scheduled at the Orland Farm Bureau office on March 20, 2017. Learn how to operate a food business, start a food business, and establish financing for the food business. Workshop is free.

5. CONSENT CALENDAR

Approval of minutes of January 31, 2017 meeting minutes. M/S/C Allee/Wyser.

6. ITEMS FOR DISCUSSION OR ACTION

1. Walker Street Streetscapes Design project feedback – City Manager Carr asked the Commissioners for feedback from the Streetscape Design presentation that was held on January 31, 2017.

The Commissioners discussed concerns of the Design plan:

The undue hardships that could impact residents of Tehama Street by the rerouting of truck traffic in to Tehama Street as a designated truck route.

Roundabouts verses stoplights.

Safety for pedestrians in crosswalks, at stop lights, or roundabouts. Timing of stop lights could present a positive effect for the stop and go traffic flow whereas roundabouts allow for pause, yield, and a fluid flow of traffic.

City Manager Carr mentioned that the City Council will choose the design plan and Cal-Trans will make the final decision. Cal-Trans will pay a portion of the project and a

TIGER Grant (Transportation Investment Generating Economic Recovery) could provide financial assistance to the City.

The Commissioners agreed that the design is well liked; beautifully landscaped, with a quaint setting to the Orland community. There will be more opportunities ahead for public input to the Streetscape Design plan.

M/S/C Rosales/Allee. Recommend for the City Council to proceed forward with the project Streetscape design plan.

City Manager Carr updated the commissioners on:

2. Mid-year budget – Welcome Sign – Westside of Orland. Will be proposed on the new fiscal year budget formulated in May-June timeframe for July 1, 2017.
3. Proposed cap on Arts fee – City Council voted unanimous to support cap on the developer fee. Ordinance approved to be local law.
4. Regulation of murals – arts commission will review murals in a public place. City Planner will issue an over-the-counter permit if acceptable. Ordinance is in effect.
5. Regulation of building colors – Commercial buildings will now need a permit to go outside the standard colors. Permittee will meet with the City Planner first to approve, then will go to the Planning Commission for review. The Ordinance will become City code next week.
6. Incubator Grant – Grant money has been used to establish a Business Incubator Center in support for people who are just starting new businesses. A professional space to share office equipment, receptionists, and other resources. The Business Incubator Center will be created for the value-added food processing and manufacturing as well as all other kinds of businesses. Proposed location is the Sapphire Plaza in Orland.
7. Chamber-City proposal – Trish Saint-Evens, Orland Chamber of Commerce President, presented to the Commission a proposal that will bring cohesive partnership with the City's fast growing pace. The Chamber's proposal is to work hand in hand with the City Council, Commissions and the City's business engine to proactively work together for one goal. Chamber's membership is steadily declining, and the Chamber is funded by its membership.

Commissioners and the Chamber Board members discussed ideas:

A Chamber member liaison to attend EDC meetings to “be-in-the-know” of current projects and updates.

The Chamber to provide business services that benefit existing businesses, new businesses, visitors coming to town, and the general public.

Use social media to get more of our word out. “Chamber Nation” is a centralized website for businesses to place information about their business for a fee.

Appeal to the Youth. More time needs to be devoted to the young entrepreneurs.

7. STAFF REPORT

Business Update:

City Manager Carr stated the SKP Ranch Environmental Impact report is almost complete. Plan is scheduled to go to the City Council in April. The City's actions are complete. Developer is set for September for ground breaking with no opposition.

County Road 16 (South), and Ide Street (North), adjacent to Pilot, Hotel, Restaurant and Truck Stop, the developers have posted on two corners, signs saying, "Truck Wash Coming Soon". One will be a Truck Repair service, another will be a truck tire related business with more rest areas. The City has no application for business as of yet.

City Manager Carr also stated that the Sapphire Plaza lease is moving forward, finalizing in August. The Truck traffic exiting I5, entering Highway 32 had some near misses. Cal-Trans quickly approved a traffic study to get stop signs approved.

Orland will be a Bee City USA affiliate. UC Davis Ag Extension, Friendly Gardner's, and Olivarez Honey Bees are supporting. Salvagno's will soon be Chico Honey Co. Orland could be titled the Queen Bee Capital, due to our queen bee production.

8. COMMISSIONER REPORTS

Commissioner Rosales will be attending the NCCC meeting in May, and the April Rotary District Assembly meeting in Chico.

Commissioner Allee reported:

March 3, 2017. EDD is reporting unrealistic numbers of Orland's employment and unemployment rates. Further information is needed on how these numbers were gathered. A request will go to EDD to do a on the ground statistical census of Orland's unemployment rate. EDD may require a fee to run the census. Further reporting on a count of new people moving to town will be at the next meeting.

February 16, 2017. Was one of the judges for the Lions Club Youth Speaker Contest.

February 1, 2017. Attended Workforce Innovation and Opportunity Act with the college, increasing opportunities to work together.

Assisted Glenn County Fairgrounds with evacuees from the Oroville Dam breach disaster. A big thank you goes out to Orland's community services.

Commissioner Allee attended the California Community College State Advisory Council presentation of Adult Education on February 27, 2017. \$25 million has been disbursed to California Community Colleges through the program AB104.

Economic Development Commission

March 14, 2017

Page 4

Merit Systems are recruiting for entry level Eligibility Workers. Go online to www.mss.ca.gov to apply.

No further reports

9. FUTURE AGENDA ITEMS

- Costs for the Employment Development Department to provide a true, accurate account of Orland's Unemployment rate. Possible action item for next meeting.

M/S/C: Allee/Wyser.

10. Adjourned 7:01.

Respectfully submitted,

Ann Butler, Secretary

Joser Rosales, Chairman