

CITY COUNCIL
Charles Gee, Mayor
Bruce T. Roundy, Vice Mayor
Salina Edwards
Dennis G. Hoffman
James Paschall, Sr.

CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street
ORLAND, CALIFORNIA 95963
Telephone (530) 865-1600
Fax (530) 865-1632



CITY OFFICIALS
Angela Crook
Assistant City Manager/City Clerk
Deysy Guerrero
City Treasurer

CITY MANAGER
Peter R. Carr

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, February 13, 2018

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ORAL AND WRITTEN COMMUNICATIONS**
 - a. Citizen Comments:
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. Election of Commission Vice Chair for 2018.
6. **CONSENT CALENDAR**

Approval of Economic Development Commission minutes for January 9, 2018.
7. **ITEMS FOR DISCUSSION OR ACTION**
 - a. Work Plan for 2018 – All Commissioners
 - b. Vacancy abatement – City Manager Carr

7. STAFF REPORTS

Business update – City Manager Carr

8. COMMISSIONER REPORTS

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on February 7, 2018.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
January 9, 2018

1. The meeting was called to order by: Vice Chair: Harvey Mitchell at 6:01 PM.
2. The Pledge of Allegiance was led by: Vice Chair Mitchell
3. Roll Call
 - Commissioners Present: David Allee, Sean Kochems
 - Commissioners Absent: Joser Rosales
 - Staff Present: City Manager: Pete Carr, Secretary: Ann Butler
 - Others Present: Council Members: Mayor: Charles Gee, Vice Mayor: Bruce Roundy,
Glenn County Economic Development Director: Jody Samons
Chamber of Commerce President: Patricia Saint-Evens

4. ORAL AND WRITTEN COMMUNICATIONS

Ms. Samons reported the business incubator will be operational by the end of February after minor building repairs are completed.

Brian Hamilton, a Civil Engineer and Land Surveyor introduced himself as an applicant to the current vacant seat.

Mr. Carr explained the City Code encourages representation from the Orland Chamber of Commerce and the Orland financial community to the EDC; however all citizens may apply that live in 95963 zip code. City Council has authority to appoint from all the applicants in a time frame they deem necessary.

5. ELECION OF COMMISSION CHAIR AND VICE CHAIR FOR 2018

Vice Chairman Mitchell opened the nominations for EDC Chair and Vice Chair. Commissioner Allee nominated Harvey Mitchell as Chair. Commissioner Mitchell accepted the nomination. There were no other nominations. Nominations closed. Vote was called by name. Vote was unanimous. Commissioner Allee nominated Sean Kochems as Vice Chair. Commissioner Kochems declined the nomination. The election of EDC Vice Chair will be deferred until next meeting.

6. CONSENT CALENDAR

Approval of Economic Development Commission meeting minutes for December 12, 2017. M/S/C Allee/Kochems. All voted in favor.

7. ITEMS FOR DISCUSSION OR ACTION

a. Work Plan for 2018 postponed until next month's meeting. M/S/C Mitchell/Kochems

b. Water tank Artwork Report

Commissioner Allee summarized the possible Bee City Artwork designs. Mr. Carr discussed the comments from the City Council on the aging water tank. Ms. Saint-Evens strongly supports the project and is a member of the Bee City Committee. She will present the Bee City artwork water tower design project to the Bee City Committee and to the Chamber of Commerce as a proposed project.

Defer water tower artwork design to Bee Committee. M/S/C Allee/Mitchell.

c. Vacancy assessment as a means of funding public improvements and redevelopment.

Commissioner Allee discussed a vacancy tax on empty dilapidated buildings in the downtown area. These blighted buildings cost the community in maintenance and law enforcement. They can be a public nuisance that deters from downtown area beautification.

Mr. Allee proposed a solution to building owners that continue with vacancies, a Vacancy Fee. After a Notice of Intent letter is sent a year in advance to the owner with no action, a slow, gradual, increment fee will be assessed and grow over the years as long as the building is vacant. This is a soft approach for fees to be set aside for downtown developments and improvements.

Mr. Carr mentioned a vote of two-thirds is necessary to tax Orland residents but City Council has authority to impose fees. Mr. Roundy mentioned that many cities find that when redevelopment comes in, the tax base goes up. He added money to improve property will be easier to access for improvements this year.

Discussion will continue at next meeting.

8. STAFF REPORT – City Manager Carr

In 2017 8 new Business licenses were issued. A fitness center, barbershop, Legalist, Photographer, Bounce House, LaPerla changed hands, and a nail salon. Wild Wings Restraunt will open soon. La Quinta Hotel has had no activity; Pete will meet with broker this week.

Chamber of Commerce Board of Directors will work with City Staff to develop a draft agreement to City Council.

A 15 year Master Tax Share Agreement has been developed between the City and County, adding certainty and clarity to Annexations.

9. COMMISSIONER REPORTS

Commissioner Allee. 2018 Glenn County Office of Education is offering free computer classes on Tuesdays in Willows and Wednesday in Orland. A online Medical Assistant course offered for 12 weeks. A Printing & Graphics course for \$300. Sound & Recording Studio night classes in Orland. A focus for small business owners that will hold a session on answering questions of: Why are employees leaving? Career Exploration Day in Orland. Funding for a housing program has been received for the disabled or homeless. 8th Grade Future Journey Career Day, Supported by Public Works and Law Enforcement and the City Library with virtual reality and drones.

10. FUTURE AGENDA ITEMS.

1. Election of EDC Vice Chair
2. Work Plans for 2018
3. Vacancy Abatement

11. Adjourned 6:51

Respectfully submitted,

Ann Butler, Secretary

Harvey Mitchell, Chair

ORLAND ECONOMIC DEVELOPMENT COMMISSION - WORKPLAN 2017

	Project	Category	Commissioner(s) Assigned	Timeline
1	Strategic Planning for Attracting Additional Lodging	Community Development	Wyser	Ongoing
2	Entertainment Events/Attractions	Community Development	Rosales/Kochems	Ongoing
3	Broadband/Wi-Fi	Business Attraction	Allee	Ongoing
4	Local Products: Expansion and Sales	Business Retention	Mitchell	Ongoing
5	Façade Improvement Program	Business Retention	Allee/Rosales	Ongoing
6	City Entrance Beautification	Community Development	Wyser/Rosales	Ongoing
7	Signage	Business Attraction/Retention	Kochems/Rosales	Ongoing
8	Strategic Partnerships (CCEDC, HHSA, 3CORE, GCOE, Others)	Business Attraction/Retention	Mitchell/Allee	Ongoing
9	Workforce Development/Employment	Community Development	Allee/Wyser/Mitchell	Ongoing

Adopted at January 31, 2017 meeting