

CITY COUNCIL

Dennis G. Hoffman, Mayor
Bruce T. Roundy, Vice Mayor
James Paschall, Sr.
Charles Gee
Salina Edwards

CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street
ORLAND, CALIFORNIA 95963
Telephone (530) 865-1600
Fax (530) 865-1632



CITY MANAGER
Peter R. Carr

CITY OFFICIALS

Angela Crook
Assistant City Manager/City Clerk
Pamela Otterson
City Treasurer

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

AGENDA
ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, January 10, 2017

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ORAL AND WRITTEN COMMUNICATIONS**
 - A. Citizen Comments:
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. Election of Commission Chair and Vice Chair.
6. **CONSENT CALENDAR**
 1. Approval of Economic Development Commission minutes for December 13, 2016.
 2. Acknowledge correspondence – support letter for Business Service Center.
7. **ITEMS FOR DISCUSSION OR ACTION**
 1. Walker Street Streetscapes Design – Melton Design Group.
 2. Business License renewal process. – Pete Carr, City Manager
 3. Work Plan Check-In.

8. STAFF REPORT

1. Report on USDA Tour, economic impact data, Orland in the news.
2. Business Update.

9. COMMISSIONER REPORTS

10. FUTURE AGENDA ITEMS

11. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on January 6, 2017.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
December 13, 2016

1. The meeting was called to order by: Chairman Berezky at 6:03 PM.
2. The Pledge of Allegiance was lead by: Commissioner Rosales.
3. Roll Call
Commissioners Present: Joser Rosales, Harvey Mitchell, Attila Berezky
Commissioners Absent: David Allee, Mike Wyser
Staff Present: City Manager, Pete Carr and Secretary, Ann Butler
Others Present: Vice Mayor Dennis Hoffman, Glenn County Community Services Director Jody Samons, Sean Kochems

4. ORAL AND WRITTEN COMMUNICATIONS

Jody Samons reported Maurice Pena is expanding his olive business and is looking at building at the airport. Another Ag related firm is looking at doing business in the Glenn area.

Community Giving Accounts are completed, handouts are available. Mike Wyser and Gary Hansen are the advisors for the accounts. Donate to fund North Valley Community Foundation.

Warehouse space (former Ruhrpumpen facility) is for lease at the Orland airport, 60,000 square feet, with attached office, at the market rate. If interested contact Planning & Public Works Department or Jody.

January 4, 2017, a needs assessment tour will be conducted with USDA funding advisors for grants to produce a feasibility study for facilities at the Glenn County Fairgrounds, for cold storage and warehouse space. The tour could include Black Butte Lake, possible amphitheater site, and community center/recreation center.

An outcome follow-up meeting from recreation roundtable is underway. The Holly Sugar property in Hamilton City has an interested chemical and farm supply firm, a very interested potential buyer.

Sling Shot Grant request submitted for a work development business incubator and business mentoring business tools including an updated website. Farm Supply building permit is in processing. Farm Supply in Willows has been awarded \$400,000 in tax credits for jobs creation in the community.

Commissioner Mitchell reported his church wants to develop an incubator that helps new and startup companies to develop by providing services such as management training or having office space. The church's goal is to train people in business, then send them out on their own.

5. CONSENT CALENDAR

M/S/C Rosales-Mitchell. Approved the September 13, 2016 meeting minutes.

6. ITEMS FOR DISCUSSION OR ACTION

Work plan check-in

Entertainment/Events/Attractions

Commissioner Rosales reported he is now in the Orland Rotary Club and at that meeting there was a presentation on a proposed amphitheater at Black Butte Lake off of Road 200. A site design would include a natural slope with the Black Butte Mesa as a back drop. High School plays and musicals along with other community events can be held there. The design will include parking, picnic area, and storage.

Façade Improvement

Commissioner Rosales reported the monument directional signs painting will be completed when the weather warms up. Manager Carr mentioned the City Council is likely to approve funding to help towards constructing the City entrance monument.

Strategic Partnership

Commissioner Mitchell – Nothing to report

Workforce Development

Commissioner Mitchell – Nothing to report.

7. STAFF REPORT

City Manager Carr reported he had received the hotel/restaurant Draft Environmental Report. It is currently under review with him and the City Planner. February, 2017 will be the soonest a building permit can be issued. Construction may begin breaking ground in April. At least two annexation applications are in the process stages in and around the Pilot Center. Zoning will be Commercial and Highway Commercial. The County Office of Education is negotiating purchase of Nova Plaza pending a three year lease to Glenn County for space at Nova Plaza. Deals are pending, but progressing and moving ahead.

Business permits were issued in 2016 for two restaurants that have not yet opened, La Perla and the 8th Street location restaurant.

In 2016, sixty building permits for family residences have been approved in City of Orland.

8. COMMISSIONER REPORTS

Commissioner Rosales has become a member of the Orland Rotary Club and the Parks and Recreation Commission.

Commissioner Berezky is resigning as Commissioner. Sean Kochems will be replacing that seat. The Chair for the Commission will be voted upon at the January, 2017 meeting.

Commissioner Mitchell mentioned the success in our community growth and acknowledged City Manager Carr and his office for its efficiency in bringing that success.

No other Commissioner reports.

FUTURE AGENDA ITEMS

City Manager Carr and Commissioner Mitchell will meet prior to the January 2017 meeting to determine what should be on the Commissions project list for 2017.

9. Adjourned 6:55.

Respectfully submitted,

Ann Butler, Secretary

Attila Berezky, Chairman

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November 30, 2016

Sacramento Employment and Training Agency
925 Del Paso Blvd.
Sacramento, CA 95815

The City of Orland – its City Council and its Economic Development Commission – strongly support Glenn County’s request for grant funding of a business service center in Orland as a new small business incubator and support for retention of other local and regional businesses.

Glenn County’s ag-based economy is stable and positioned to grow. Orland – at the intersection of I-5 and SR 32 – is experiencing commercial and residential growth yet suffers persistently higher-than-State-average unemployment. A funded, effective business service center could make the needed difference here.

The largest and fastest growing city in Glenn County and along this section (north of Sacramento) of the I-5 corridor, Orland is perfectly positioned and the timing is right for this kind of business catalyst. The current local culture, recently demonstrated results in business development, and professional resource specialists here will be leveraged to produce impressive equity from the funding.

In addition to city and county support, a local business service center would be benefited by our partnerships with Butte-Glenn Community College and its Small Business Development Center, Chico State University, Glenn County Office of Education, ChicoStart, Tri-County EDS, 3CORE, USDA, and North Valley Community Foundation.

We appreciate your consideration and look forward to discussing with you the opportunities and benefits of a funded business support center in Orland.

Peter R. Carr
City Manager

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December 12, 2016

To: _____

RE: License Expires on December 31, 2016

Your Business License expires on the date shown above. Please complete the enclosed 2017 Business License application and remit payment by December 31, 2016. Unpaid license fees become delinquent February 1st, 2017. If you have any questions please call (530) 865-1604 or come by City Hall, 815 Fourth Street, Orland CA 95963. Office hours are from 9:00 a.m to 5:00 p.m., Monday through Friday.

Having and displaying your current business license shows your customers you are a permitted, legitimate business in Orland. The license fee helps offset the City's costs of supporting business attraction, operation and retention. These costs include providing sidewalks, streets and parking; directional signage and promotion of local commerce; law enforcement and fire/first aid responder services.

One of the opportunities for local "brick & mortar" businesses is the Orland Façade Improvement program. Business owners can get 50¢ on the dollar up to \$1000 in reimbursement for expenses in upgrading the facades of their business buildings. Financing assistance can also be available for larger projects. For more info, please check with City Manager Pete Carr at 865-1603.

The City re-joined 3CORE this year, providing a discount on new financing provided to Orland businesses. You can contact 3CORE directly at 893-8732.

Assistance with employment of qualified job seekers, including subsidized wages, is available to you through the Glenn County Business Services Office; contact Yassi Lam at 934-1494.

The Orland Arts Commission is eager to assist you with consultation on color changes and murals for your commercial building. Please contact the City Planner at 865-1608 in advance to understand the City's standards for building colors and murals.

We hope your business flourishes in Orland this coming year.

Sincerely,

Deysy Guerrero
City of Orland