

CITY COUNCIL
Charles Gee, Mayor
Bruce T. Roundy, Vice Mayor
Salina Edwards
Dennis G. Hoffman
James Paschall, Sr.

CITY OF ORLAND

INCORPORATED 1909



CITY OFFICIALS
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CITY MANAGER
Peter R. Carr

If anyone wishes to address the Commission on an item to be considered at this meeting, please fill out a Speaker Request Form and submit to the Clerk before the meeting begins. (optional)

Meeting place: Carnegie Center
912 Third Street
Orland, CA 95963

AGENDA

ORLAND ECONOMIC DEVELOPMENT COMMISSION

Tuesday, January 9, 2018

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ORAL AND WRITTEN COMMUNICATIONS**
 - a. Citizen Comments:
Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson; however, no formal action or discussion will be taken unless placed on a future agenda. Public is advised to limit discussion to one presentation per individual. While not required, please state your name and address for the record. **(Oral communications will be limited to three minutes).**
5. Election of Commission Chair and Vice Chair for 2018.
6. **CONSENT CALENDAR**

Approval of Economic Development Commission minutes for December 12, 2017.
7. **ITEMS FOR DISCUSSION OR ACTION**
 - a. Work Plan for 2018 – All Commissioners
 - b. Water tank artwork report– City Manager Carr
 - c. Vacancy assessment as a means of funding public improvements and redevelopment – City Manager Carr

7. STAFF REPORTS

Business update – City Manager Carr

8. COMMISSIONER REPORTS

9. FUTURE AGENDA ITEMS

10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on January 4, 2018.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, Orland, CA.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 865-1601 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

CITY OF ORLAND
ECONOMIC DEVELOPMENT COMMISSION MEETING
December 12, 2017

1. The meeting was called to order by: Vice Chairman: Harvey Mitchell at 6:01 PM.
2. The Pledge of Allegiance was led by: Vice Chairman Mitchell
3. Roll Call
Commissioners Present: David Allee, Harvey Mitchell, Mike Wyser
Commissioners Absent: Sean Kochems, Joser Rosales
Staff Present: City Manager: Pete Carr, Secretary: Ann Butler
Others Present: Councilmember: Charles Gee
Glenn County Business Services Office:
Yassi Lam

4. ORAL AND WRITTEN COMMUNICATIONS

Yassi Lam stated the North State Economic Forecast Conference will be held January 18, 2018. Topics for this year's conference include current economic trends and outlooks for agriculture, local government, healthcare and the current minimum wage effects on small businesses and residences.

Ms. Lam is encouraging employers and job seekers to access Glenn County Job-Tips website for a complete list of Glenn County job openings and services.

Ms. Lam reported in Jody Samons absence. The business incubator office will begin its operations is January or February 2018.

5. CONSENT CALENDAR

Approval of Economic Development Commission meeting minutes for November 14, 2017. M/S/C Allee/Wyser. All voted in favor.

6. ITEMS FOR DISCUSSION OR ACTION

- a. Follow-up on economic incentives for hotel project – City Manager Carr

Mr. Carr reported on the City Council approval of EDC recommendation for hotel incentives to include ribbon cutting within 12 months of ground breaking. City Council reserves the option to offer the incentive to companies.

- b. Sample economic incentive programs from small cities – City Manager Carr

Mr. Carr described incentives offered by many other small cities in California, and Commission members commented that Orland is on the right track. Commissioner Allee suggested using the La Quinta incentive package as an example on CBIG profile.

- c. Update on City and County Master Tax Share Agreement – City Manager Carr

Mr. Carr and Councilmember Charles Gee reported progress is being made as they continue.

d. Bee City/Queen Bee Capital logo on Orland's water tower – Commissioner Allee

Mr. Carr provided his findings on the expense of painting a water tower. He explained larger cities often have large corporations that cover the cost of the project. Mr. Carr stated the Suisun Street water tower is a possible alternative, however, the logo will be seen from Sixth Street, not I-5. He added Orland's water tower is 100 years old and may become obsolete in a few years. Commissioner Mitchell suggests since the water tower is an historical landmark, the logo design could be added into the beautification, streetscapes design project. Research professional design painters for a project of this size and research incentives or rebates on how other towns pay for the refurbished water tower. The cost can expect to be greater than \$90,000.

A motion was made by Commissioner Allee that the EDC recommends to City Council to research potential costs to affix or paint the Bee City/Queen Bee Capital logo to the City of Orland's Water Tower. M/S/C Allee/Wyser

e. Work Plan Updates

1. Strategic Planning attracting additional lodging – Commissioner Wyser.

2. Entertainment Events, Attractions - Kochems/Rosales

3. Broadband Wi-Fi Business Attraction – Commissioner Allee

City Manager Carr announced Chico State had a technical Advisory meeting today. The city engineer from Rolls Anderson & Rolls attended. The City of Orland Engineer will review the specifications and develop standards that sets the fiber optic cable in the ground.

4. Local Products, Expansion, Sales, Business Retention – Commissioner Mitchell.

Mr. Mitchell suggests EDC to develop a program for individual businesses to improve or build curbs and gutters.

Commissioner Allee explained to the Commission the possibility of creating a Vacancy Assessment. A Vacancy Assessment is for property owners that are not making the building improvements or not making buildings available for occupancy in the City's downtown district or commercial district. A vacant, run down building is added an additional assessment fee to properties. A graduated assessment will be imposed in yearly increments. The revenue earned after 5 years is used for revitalization of the downtown area.

5. Facade Improvement Program Retention – Rosales/Allee.

6. City Entrance Beautification – Rosales/Wyser.

7. Signage, Business Attraction, Retention – Rosales/Kochems.

8. Strategic Partnerships, Businesses, Retention – Mitchell/Allee.

9. Workforce Development, Employment, Community Development – Alee/Wyser/Mitchell

Commissioner Allee shared the completion of a one-stop mandatory self assessment of office procedures and staff knowledge. Mr. Allee's Workforce Development office has funds available to cover all costs for an employer to hire welfare recipients so to leave welfare subsistence for 6 months. Contact Yassi Lam for more info on program.

Workforce Development headquarters will move to Sapphire Plaza in Orland, within 30 to 60 days.

7. STAFF REPORT – City Manager Carr

- Mitsubishi monument sign is approved.
- Wings Restrauant will open soon
- The Hive opened a gift shop boutique Bee oriented gifts.
- City Council approved Penbrook housing subdivision at Papst and South Streets. 23 units.
- The 76 Station in Orland may be transferring to Chevron.
- Truck wash and fast food restaurant on Commerce Street. The City is requiring the jog on Road 14 be removed.
- There were 3 vacancies on the Economic Development Commission. The seats of Commissioners Rosales, Mitchell and Wyser. Commissioners Rosales and Mitchell are appointed to serve another term, Commissioner Wyser will vacate his seat as Commissioner, January 1, 2018. Everyone wished Mike Wyser well in his future endeavors and enjoyed working with him over the years.

8. COMMISSIONER REPORTS

Commissioner Allee stated that Community Colleges and Cal-Works Advisory Council will be changing the way they will be doing business due to Prop 98. The affects of Prop 98 will be felt by high school graduates in college placement practices. A Community College student is taking too long to get through a two year college to go on to a four year college due to required remedial courses.

9. FUTURE AGENDA ITEMS.

Discuss Vacancy Assessment as an opportunity to potentially create a program for individual businesses on help to repair or build curbs and gutters for their businesses.

10. Adjourned 7:15

Respectfully submitted,

Ann Butler, Secretary

Harvey Mitchell, Vice Chairman